

WHAT IS CLAIMED:

1. A method of controlling the communication of television programming at a television transmission station, said method comprising the steps of:

receiving television programming from a plurality of television programming sources;

receiving programming communication instructions designating for each unit of television programming at least one from the group consisting of:

(a) an output channel to be used in communicating said unit of television programming; and

(b) the time said unit of television programming is to be communicated; and

communicating each unit of television programming from said transmission station to at least one subscriber according to said programming communication instructions.